



# County of Wellington Economic Development

April 3, 2019

# Puslinch Township Council

- Socio-Economic  
Overview
- County Economic  
Development (ED)  
Plan
- County ED  
Activities Underway



Classy Lane Stables



## Demographics (2018)

- Population 7,551
- 2,340 census families
  - 80% are single family household
  - 3% are multiple family households
  - 9% are >65 years old living alone
  - 22% are non family households
- 93% own their home
- 53% household income >\$100k
- 88% certificate, diploma or degree.
- 14% immigrants (US, EU, South Asia)



ConCast Pipe



Contract Express

## Economics (2018)

- 70% labour force is employed
- 9% of county's total labour force
- 6,085 jobs (2% increase over 2017)
- Some of county's top employers
- 247 Businesses (8% of county)

# Economic Development Three-Year Plan 2019-2021

## 5 Priorities and Action

- Growing Key Industries
- Attracting Talent
- Supporting Business
- Planning for the Future
- Promoting Wellington County

# County Economic Development Activities

- **Business Retention and Expansion (BR+E) Implementation Fund**
- **County Community Improvement Programme**
- **Promo of Puslinch: Festivals and Events, Taste Real, Newcomer Attraction, Newcomer Investor Tour**
- **Rural Transit fall 2019**
- **Attainable Housing**
- **Signage**
- **Credit Review**
- **Rogers Brooks, Downtown Trade Analysis Surveys**
- **Investment Attraction (sector development)**
- **SWIFT**





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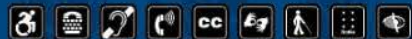
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